



WORLD
GOETHEANUM
ASSOCIATION

Partners meeting 2025

Projects and initiatives

Empowering Community Sharing Brazil

Project objective: Strengthening the power of communities through appropriate technological and monetary innovations in three pilot communities in Brazil, to promote the economic resilience of the people, and to create liquidity and credit opportunities for sustainable community-led initiatives through cooperation.

We would also like to remind you of our next online meeting on 21 August from 4–6 pm, where we will discuss collaboration in Sekem.

Project budget: 260T\$ up to 2028

Project team: Katharina Serafimova (Shareitt), Arie Ben David (Shareitt), Andrea Valdinoci (World Goetheanum Association), Juan Bottero (World Goetheanum Association Latinamerica), Hans-Florian Hoyer (ex. GLS Bank), Rein Boers (Student), Burkhard Hellermann (Coach / Entrepreneur in the cryptocurrency sector)

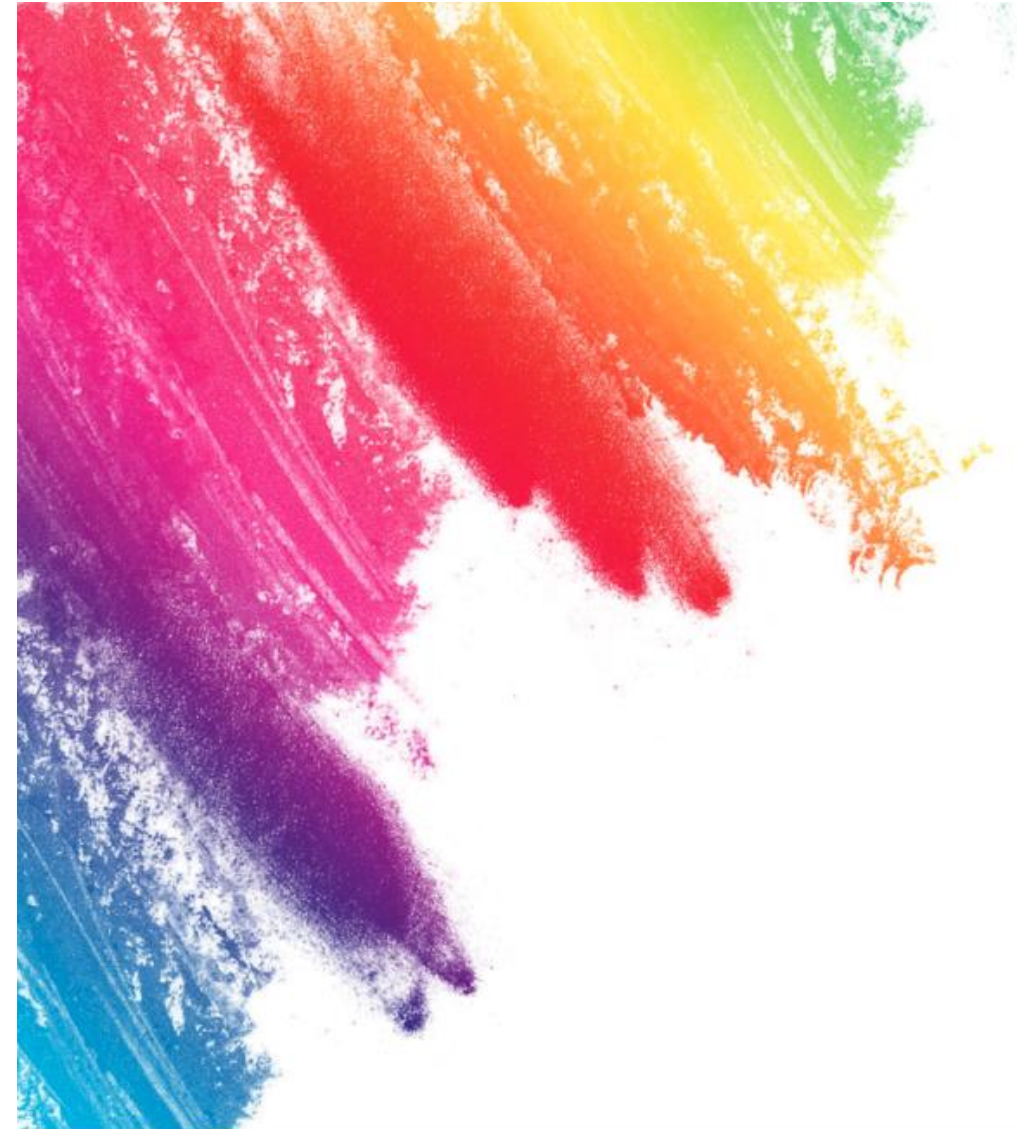


New Economy

Project objective: To provide education and research for a future-oriented economy, within the framework of universities, leadership courses and general further education. The project aims to offer an education that is accessible to all students, achieved through cooperation between universities, companies and foundations, and to bring the university into contact with ventures and entrepreneurs.

Project budget: 90 TCHF

Project team: Helmy Abouleish (SEKEM), Michael Schröder (Alanus Hochschule), Ueli Hurter (Goetheanum), Friederike Mainz + Andrea Valdinoci (World Goetheanum Association)



Liberty in business

Project objective: The 'Liberty in Business' project, which is already underway, explores how companies can address the challenges of integrating spiritual life into their operations.

Project budget: 10 TCHF

Project team: Louisa Barnum (Magenta, USA), Omri Elad (Adam Center for Social Development, ISR), Sarit Jacob (Adam Center for Social Development, ISR), Andrea Valdinoci (World Goetheanum Association, CH), Chandre Wertheim Aymes (Bosun Group, South Africa), David Wertheim Aymes (Bosun Group, South Africa)

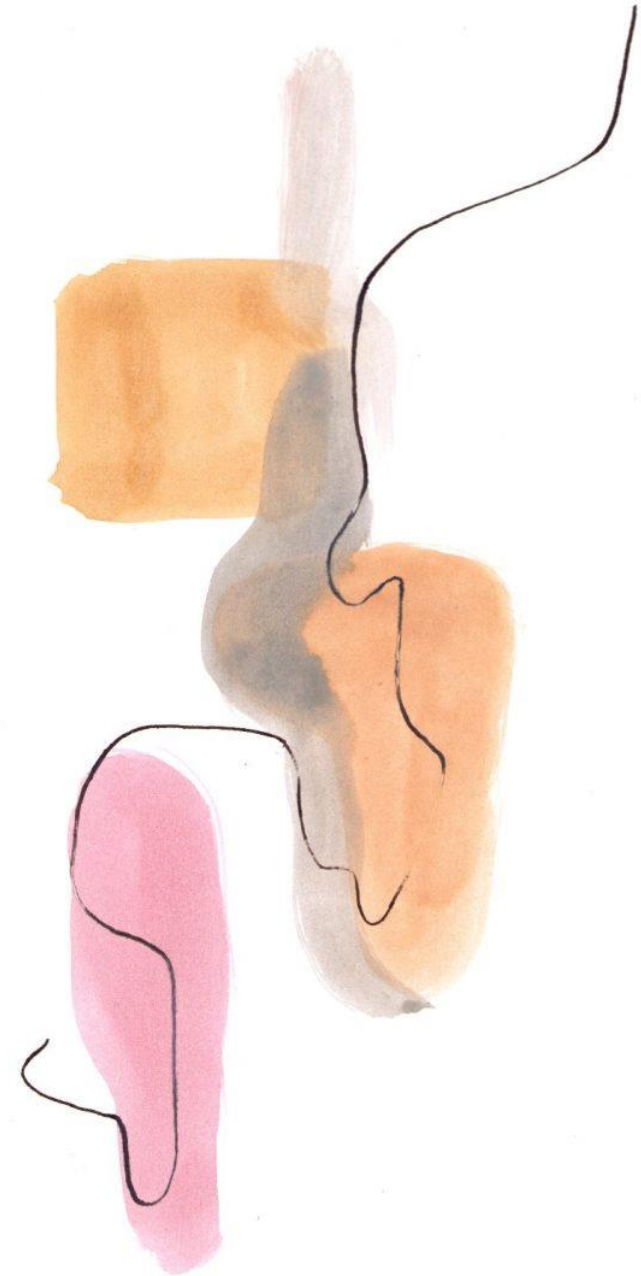


Vulnerability as a resource

Project objective: 'Our work aims to create an environment in which vulnerability is embraced, making companies more human and resilient. We want to promote a corporate culture that allows for emotional openness and authenticity.' The project's goal is to stabilise and raise the profile of the work in circles outside the WGA (see the website: <http://www.verletzlichkeit.jetzt/> incl. links to the brochure (DE/EN)).

Project budget: 15 TCHF

Project team: Benjamin Brockhaus, Helene Hasler, Andreas Rebmann, Magdalena Ries, Francesco Zoccarato, Andrea Valdinoci (World Goetheanum Association)



Alternative Currencies

The project is exploring ways to enhance transformative power through an alternative currency. This could create a new space of trust where liquidity, loans and gift money are granted according to rules that benefit the community.

Existing working group: Mathias Forster (CH), Sebastian Bilbao (CA), Carlos F. Louge (ARG), Christian Gelleri (D), Hans-Florian Hoyer (D), Menna Abd Elhamid (EGY), Lukas Kunert (D), Aurelio Riccioli (IT), Friederike Mainz (DE), Andrea Valdinoci (CH) u.a.

At the 2024 partner meeting, interest was expressed in an expanded working group on the call 'We need our own network currency' (Matthias Forster) by: Helmy Abouleish, Arie ben David, Johannes Bender, Juan Bottero, Benjamin Brockhaus, Matthias Forster, Burkhard Hellermann-Heinz, Ilaria Vudafieri, Monika Elbert, Kolja Feierabend, Sergio Gaiti, Gerald Häfner, Franke Hogervorst, Sundeep Kamath Peter Kunz, Verena Maasdorp, Christel Maurer, Aurelio Parodi, Aurelio Riccioli, Heiko Schrepfer, Katharina Serafimova, Martin Stenius, Reinoud van Bemmelen, Andrea Valdinoci



Quelle: Forum Geldwende

Challenges in the organic sector

In co-operation with Ueli Hurter for the Agricultural Section at the Goetheanum

Project objective: Cross-national exchange with various experts from the industry.

Project budget: 2,5 TCHF

Core group: Karin Weber & Änder Schank (Oikopolis, LU), Fabio Brescacin (NaturaSi, IT), Merle Koomans van den Dries (Odin, NL), Helmy Abouleish (Sekem EGY), Boris Voelkel, (Voelkel ,DE), Wolfgang Gutberlet (W-E-G, DE), Vincenzo Busceti (demeter, CH), u.a.

Project team: Ueli Hurter & Andrea Valdinoci

